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● Importance of Food-Energy-Water Systems (FEWS)

- WHY: Limited resources, planetary boundaries, consumerism, growing population, other environmental challenges (climate change, biodiversity, water scarcity, nutrient cycles, land use)
- WHAT: Quantifying environmental performance and supporting clients' sustainability programs and decision-making across diverse global industries (food, healthcare, technology, consumable goods, forestry products)
- HOW: Life cycle thinking, eco-design, circular economy, and life cycle assessment to identify more sustainable choices (company-wide, product specific, etc.) through understanding environmental trade-offs and burden shifting